



Hoja Verde

**PRESERVED**

# **ROSES**



**CATALOG**

**2025**

FLOWERS - STEMS & FILLERS





# ABOUT US

[www.hojaverde.com.ec](http://www.hojaverde.com.ec)

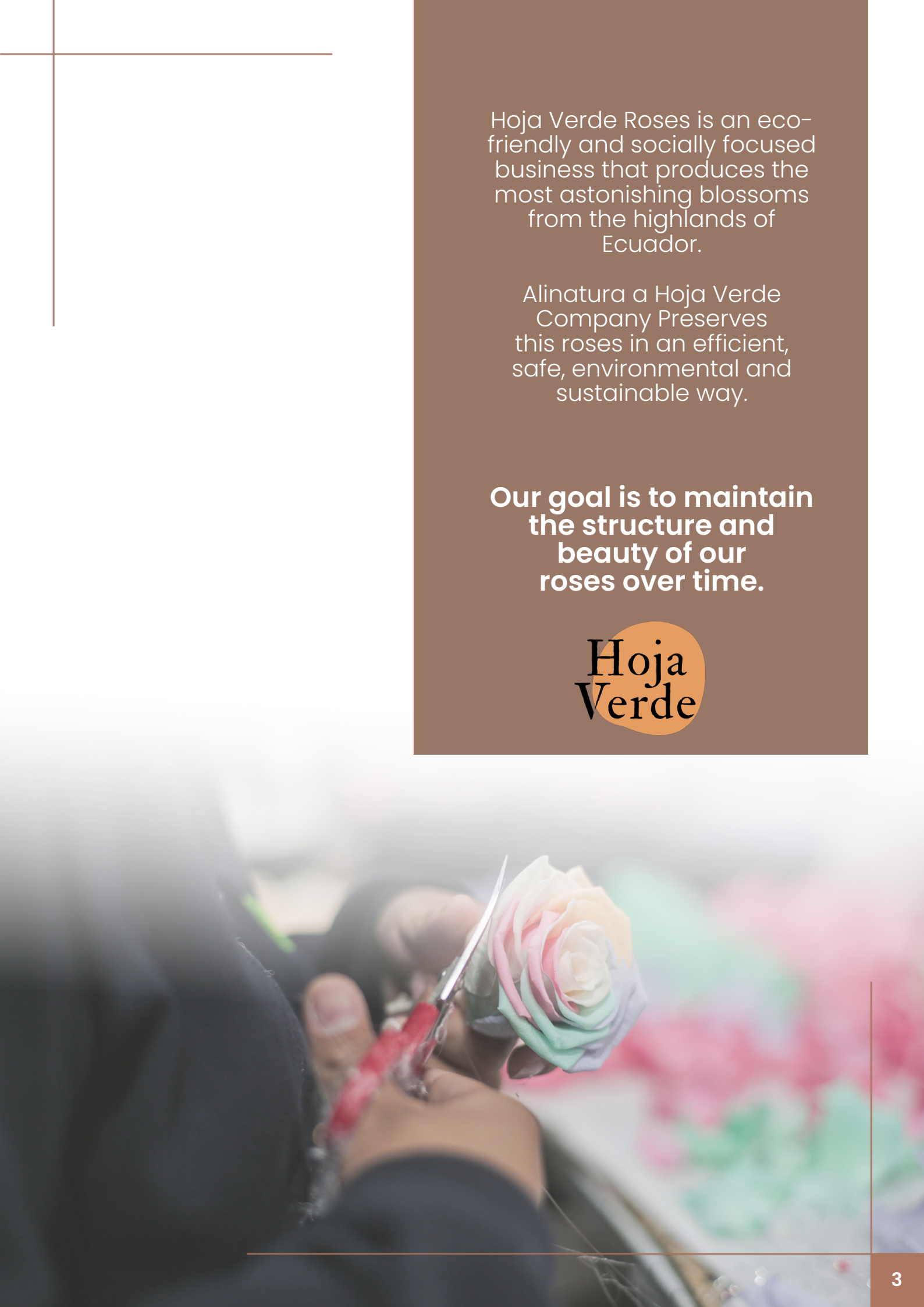


Hoja Verde Roses is an eco-friendly and socially focused business that produces the most astonishing blossoms from the highlands of Ecuador.

Alinatura a Hoja Verde Company Preserves this roses in an efficient, safe, environmental and sustainable way.

**Our goal is to maintain the structure and beauty of our roses over time.**

**Hoja  
Verde**





**CARE**





# CARE OF ROSES



## Storage conditions

T: 15- 35 °C / RH: < 80%



## For indoor use only

For use 6 months For Warehouse storage 18 months.



## Do not submit

to drastic temperature changes to avoid condensations.



## Keep strong colors apart

They may blend



## Avoid mixing colors with white

They may fade. Use ivory



### Advice:

Roses and stems may weep during season changes\*

\*Places with moisture changes may cause roses and stems to weep when they absorb moisture and expel preservation fluids. When season changes, this effect is common. However, the rose or stem will reach a new balance and will be beautiful again. It is important to clean these fluids with a paper towel.



### Advice:

Roses and stems can stain\*

\*To remove stains on textiles, you can use alcohol and then wash them with vanish





# SHAPES

[www.hojaverde.com.ec](http://www.hojaverde.com.ec)



# SHAPES OF ROSES

## Classic Shape



The beauty of the classic Rose and natural so close to you, ideal for all kinds of floral arrangements.

## Romantic Shape



Garden roses of the center of the world. These elegant roses have the ability to elevate any event to the ultimate level of romance.

**Available upon request.**

## Romantic Bite

**New**



Delicate and charming, these miniature roses add elegance and sophistication to any occasion, creating unique moments and elevating every event with a refined touch of romance.

**Available upon request.**



# BOXES AND PACKAGING



# SHOWCASE PACKING

## MASTER 1

6,5 cm (Premium)



### FULL BOX ALINATURA

**36 Showcases x6 Roses 6,5 cm**

**Total Roses: 216**

**48x54x48**

**23 kg - Volumetric Weight**

## MASTER 2

Mini/Romantic Shape



### HALF BOX ALINATURA

**60 Showcases x12 Roses Mini-**

**Romantic Bite**

**Total Roses: 720**

**63x38x37**

**14 kg - Volumetric Weight**

## MASTER 2

Medium



### HALF BOX ALINATURA

**72 showcases x6 Roses**

**Medium**

**Total Roses: 432**

**63x38x37**

**14kg - Volumetric Weight**



# SHOWCASE PACKING

## MASTER 1

Micro



**New**

### MASTER 1 / MICRO

**176 SHOWCASES x16 ROSES**  
**MICRO**  
 Total Roses: **2816**  
 48x54x48  
**23kg** - Volumetric Weight

## MASTER 2

6,0 cm/Medium Plus



### HALF BOX ALINATURA

**40** showcases **x6** Roses 6cm-  
 Medium Plus  
 Total Roses: **240**  
**63x38x37**  
**14kg** - Volumetric Weight

## MASTER 3

10 cm



### HALF BOX ALINATURA

**60** showcases **x1** Rose 10CM-  
 Sunflower 10CM-  
 Sunflower 8CM-  
 Dahlia-Anemone  
 Total Roses: **60**  
**63x38x37**  
**14kg** - Volumetric Weight

PRESERVED



# INDUSTRIAL PACKING



## HALF BOX HOJA VERDE

120x30x30  
18kg - Volumetric Weight



AVAILABLE FOR:

Medium: **448** units per box  
Medium Plus: **300** units per box  
Classic/Romantic **6.0** cm : **300** units per box  
Classic **6.5** cm: **240** units per box  
Classic **8.0** cm: **180** units per box

**New**

PRESERVED



# CLASSIC ROSES

CLASSIC 10CM



10.0-10.5 cm



6.0 - 6.6 cm

CLASSIC 8CM



8.0 - 8.5 cm



6.0-6.5 cm

CLASSIC 6.5CM



6.5 - 7.0 cm



6.5 - 6.9 cm

CLASSIC 6CM



5.7 - 6.3 cm



5.8 - 6.4 cm

PRESERVED



# CLASSIC ROSES

CLASSIC MEDIUM PLUS



6.0 - 6.5 cm



4.0 - 4.5 cm

**New**

CLASSIC MEDIUM



5.0 - 6.0 cm



4.0 - 4.5 cm

CLASSIC MINI



4.0 - 5.0 cm



3.4 - 4.0 cm

MICRO



2.5 - 3.0 cm



2.0 - 2.5 cm

PRESERVED



# ROMANTIC ROSES

ROMANTIC BITE



**New**

ROMANTIC SHAPE



SIZE	INDUSTRIAL	SHOWCASE
Classic 10CM		60
Classic 8CM	180	
Classic 6.5 CM	240	216
Classic 6CM	300	240
Classic Medium Plus	300	240
Classic Medium	448	432
Classic Mini		720
Classic Micro		2816
Romantic Bite		720
Romantic Shape	300	240

MASTER BOX	MICRO	MINI	MEDIUM	CLASSIC MEDIUM PLUS	6CM	6.5CM	8CM	10CM	ROMANTIC BITE	ROMANTIC SHAPE
48x54x48						216				
63x38x37		720	432	240	240			60	720	240
120x30x30			448	300	300	240	180			300
48x54x48	2816									

PRESERVED



# PALETTE



[www.hojaverde.com.ec](http://www.hojaverde.com.ec)



# PALETTE COLOR



**Scarlet**  
2347CE



**Light Red**  
0200CE



**Red**  
0207CE



**Dark Amber**  
3523CE



**Fuchsia**  
0226CE



**Neon Magenta**  
0806CE



**Light Pink**  
0177CE



**Dusty Pink**  
2044CE



**Orange**  
0151CE



**Lime Orange**  
2019C



**Peach**  
1555CE



**Sunny Yellow**  
0108CE

PRESERVED

# PALETTE COLOR



**Gold Yellow**  
2010CE



**Lime Green**  
3561CE



**Green**  
0356CE



**Cyan**  
0306CE



**Blue**  
0661CE



**Purple**  
0669CE



**Lila**  
0513CE



**Ebony**  
2322CE



**Graphite**  
7545CE



**Black**  
0426C



**Rainbow**  
9999CE

PRESERVED

\*Rainbow available in medium, 6.0 / 6.5 / 10cm



# PASTEL PALETTE COLOR



**Rosewood**  
0706CE



**Creme de la Crème**  
0131CE



**Pink Champagne**  
0475CE



**Mint**  
0565CE



**Touss**  
3245CE



**Floral Lavander**  
2635CE



**Light Blue**  
2141CE



**Ivory**  
7499CE



**White**  
0601 TE

PRESERVED

\*Pastel Rainbow available in medium, 6.0 / 6.5 / 10cm

# PASTEL PALETTE COLOR



**Pastel Rainbow**  
9998CE



**Latte**  
4745CE



**Apricot**  
2427CE



**Sand**  
0001CE



**Gray**  
5305CE



**Milka**  
2099CE

\*Pastel Rainbow available in medium, 6.0 / 6.5 / 10cm

PRESERVED



# SPECIAL FINISHES

## GLOW & METALLIC



**Light Red Glow**  
0200CG



**Fuchsia Glow**  
0226CG



**Light Pink Glow**  
0177CG



**Rosewood Glow**  
0706CG



**Peach Glow**  
1555CG



**Ivory Glow**  
7499CG



**Mint Glow**  
0565CG



**Floral Lavender Glow**  
2635CG



**Golden**  
0871CM

PRESERVED

# SPECIAL FINISHES

## GLOW & METALLIC



**Silver**  
0877CM



**Olive Green**  
3561CM



**Light Blue**  
2141CM



**Metalic Red**  
0207CM



**Copper**  
0876CM

PRESERVED



# SPECIAL FINISHES

## TEDDY



**TEDDY LIGHT RED**  
0200CY



**TEDDY FUCHSIA**  
0226CY



**TEDDY REDDISH WHITE**  
0200CX



**TEDDY ORANGE**  
0151CY



**TEDDY SUNNY YELLOW**  
0661CE



**TEDDY CYAN**  
0306CY



**TEDDY LILA**  
0513CY



**TEDDY PURPLE**  
0669CY



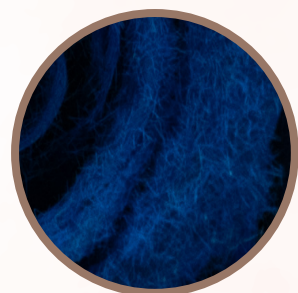
**TEDDY BLUE**  
0661CY



**TEDDY WHITE**  
0601TY



**TEDDY EBONY**  
2322CY



**TEXTURE**

PRESERVED

# HEART SHAPE



**Light Red**  
0200CE



**Red**  
0207CE



**Dusty Pink**  
0177CE



**White**  
0601TE

## HEART 10 CM



10.0 / 10.5 cm



5.4 / 6.2 cm

## HEART 6 CM



5.8 / 6.3 cm



4.1 / 4.8 cm



# HEART SHAPE

HALF BOX ALINATURA



## HALF BOX ALINATURA

60 showcases x Rose heart 10CM  
Total Roses: 60  
63x38x37  
14kg - Volumetric Weight

HALF BOX ALINATURA



## HALF BOX ALINATURA

72 showcases x Rose heart 6CM  
Total Roses: 288  
63x38x37  
14kg - Volumetric Weight

MASTER 3



PRESERVED

New

# DAHLIA CHROMA



**Chroma Sunny**



**Chroma Orange**



**Chroma Light Red**



**Chroma Lila**

PRESERVED

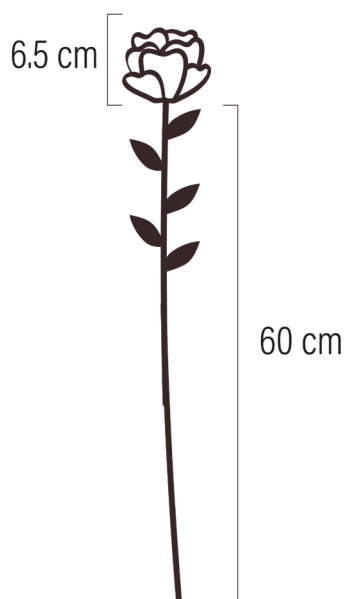
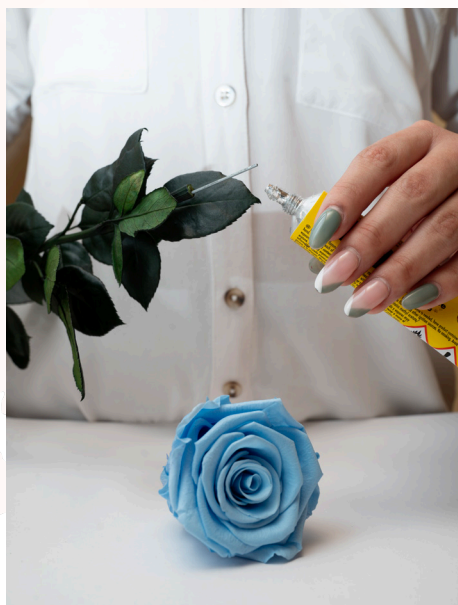


# DO IT YOURSELF



# DO IT YOURSELF

## BOUQUET STEMS



PRESERVED

Item	Colors	Ribbon	Packing per master box	Master Box Dimensions [cm]
Bouquet 18 roses 6.5 cm Rose Stems 60 cm	All of the Catalogue	Black	1 Kit	79.5x18.7x20



# INTRODUCTION

## BOX

This product has been accepted by Florists and its principal objective is to make people know our variety of colors, sizes, and shapes that we offer in preserved roses.







**READY  
TO USE  
PRODUCTS**

[www.hojaverde.com.ec](http://www.hojaverde.com.ec)



Jewelry rose box



Mini glass dome  
9.5cm



Corsage &  
boutonniers

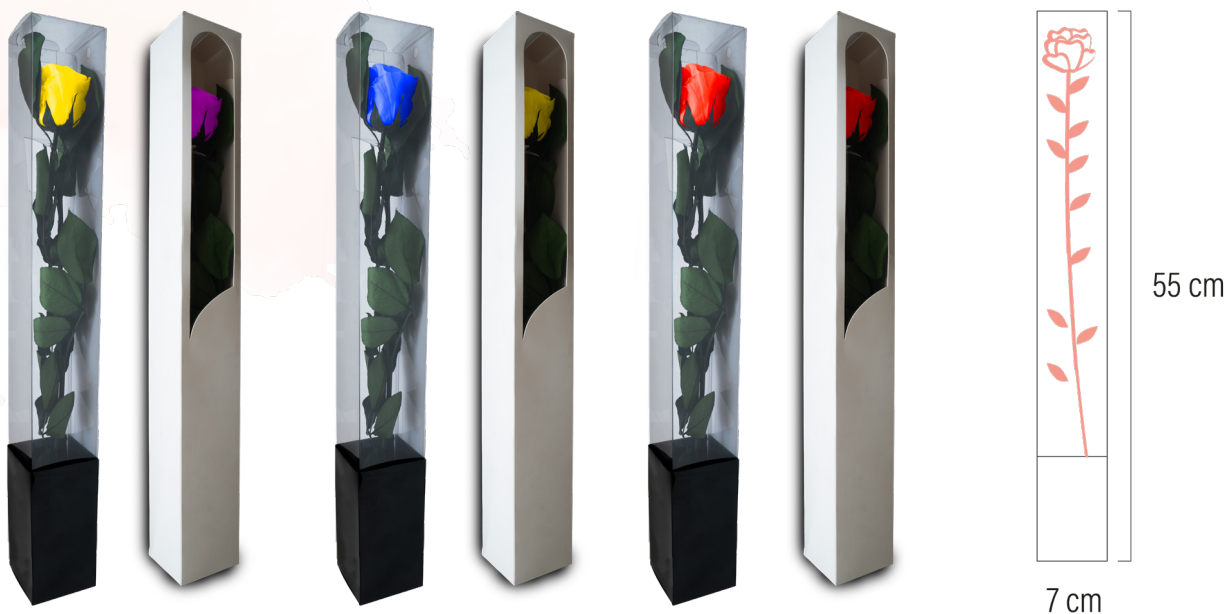


Ask for availability & new products.

PRESERVED

# ROSES & STEM

In a Recycled PET or Cardboard Box



20 boxes x 1 stem + rose

Size: 39.5x32x59  
16 Kg volumetric weight

Item	Colors	Material	Packing per master box	Master Box Dimensions [cm]
Rose 6 cm with Stem 50 cm	All show in catalogue romantic/classic	PET	20	40x33x60
Rose 6cm with Stem 50 cm	All show in catalogue romantic/classic	Cardboard	20	40x33x60



# ROSES & STEM

Industrial Packaging



Item	Colors	Packing per master box	Master Box Dimensions [cm]
Rose 6 cm with Stem 50 cm	All show in catalogue romantic/ classic	144	60x60x51
Rose Medium with Stem 30 cm	All show in catalogue classic	288	60x60x51





# FILLERS



# FILLERS

**STATICE**  
Bleached / Green / white



**Product**

Statice 50cm  
Bleached / Green / White

**Packing /units per internal box**  
5 st/bunch

**Total Units per master box**  
30 Bunch (tot.150 st)

**COLA DE MONO**  
Dry / white



**Product**

Cola de Mono 50cm  
Dry / White

**Packing /units per internal box**  
10 st/bunch

**Total Units per master box**  
80 Bunch (tot.800 st)

**PAMPA GRASS**  
Dry / white



**Product**

Pampa Grass 60cm  
Dry / White

**Packing /units per internal box**  
5 st/bunch

**Total Units per master box**  
20 Bunch (tot.100 st)

**RICE FLOWER**  
White



**Product**

Rice Flower 40cm  
White

**Packing /units per internal box**  
10 st/bunch

**Total Units per master box**  
60 Bunch (tot.600 st)

PRESERVED

# FILLERS

## LIMONIUM

Bleached / Green / White  
Palette colors



### Product

Limonium 60cm  
Bleached / Green / White

**Packing /units per internal box**  
5 st/bunch

**Total Units per master box**  
30 Bunch (tot.150 st)

## PENNY CRES

Bleached / White



### Product

Penny Cress 60cm  
White

**Packing /units per internal box**  
5 st/bunch

**Total Units per master box**  
30 Bunch (tot.150 st)

## TREE FERN

Bleached / Green / White



### Product

Tree Fern 50cm  
Bleached / Green / White

**Packing /units per internal box**  
10 st/bunch

**Total Units per master box**  
40 Bunch (tot.400 st)

## GYPSOFILIA

Bleached / Palette colors /  
White



### Product

Gypsophila 60cm  
Bleached / Palette colors /  
White

**Packing /units per internal box**  
aprox. 5 st/bunch

**Total Units per master box**  
30 Bunch (tot. aprox. 150 st)



# FILLERS

## BABY BLUE EUCALYPTUS

Bleached / Green / White



### Product

Baby Blue Eucalyptus 65cm  
Bleached / Green / White

**Packing /units per internal box**  
5st/bunch

**Total Units per master box**  
40 Bunch (tot.200 st)

## RUSCUS

Bleached / Green / White



### Product

Ruscus 50cm  
Green / White

**Packing /units per internal box**  
5st/bunch

**Total Units per master box**  
70 Bunch (tot.350 st)

## SOLIDAGO

Bleached / Green / White



### Product

Solidago 45cm  
Bleached / Green / White

**Packing /units per internal box**  
5st/bunch

**Total Units per master box**  
50 Bunch (tot.250 st)

## LEATHER FERN

Bleached / Green / White



### Product

Leather Fern 45cm  
Bleached / Green / White

**Packing /units per internal box**  
5st/bunch

**Total Units per master box**  
50 Bunch (tot.250 st)



# MEADOW FLOWERS

[www.hojaverde.com.ec](http://www.hojaverde.com.ec)



# SUNFLOWER



**Sunflower 10CM**

**Height:** 5.0 - 5.5 cm  
**Diameter:** 10.5 - 11.2 cm

7405EC



**Sunflower 8CM**

**Height:** 4.0 - 4.5 cm  
**Diameter:** 8.5 - 9.2 cm

7405EC



**Sunflower 6CM**

**Height:** 3.0 - 3.5 cm  
**Diameter:** 5.9 - 6.4 cm

7405EC

PRESERVED

Size	Industrial Packaging	Showcase Packaging
Sunflower - 6CM	320 units / master box	36 showcases (6 unit) / 216 units per master box
Sunflower - 8CM	208 units / master box	60 showcases (1 unit) / 60 units per master box
Sunflower - 10CM	N/A	60

**\*MADE WITH PRESERVED PETALS**

# FLOWERS

MARGARITA



**Size**  
**Diameter:** 6.5 - 7.0 cm  
**Height:** 1.5 - 2.0 cm

**Showcase Packaging**  
60 showcases (8 unit) /  
480 units per master box

\*Ask for available colors.

RANUNCULUS



**Size**  
**Diameter:** 5.0 - 5.5 cm  
**Height:** 4.0 - 4.5 cm

**Showcase Packaging**  
36 showcases (6 unit) /  
216 units per master box

\*Ask for available colors.

CALENDULA



**Size**  
**Diameter:** 6.0 - 6.5 cm  
**Height:** 2.0 - 2.5 cm

**Showcase Packaging**  
60 showcases (8 unit) /  
480 units per master box

\*Ask for available colors.

DAHLIA



**Size**  
**Diameter:** 10.5 - 11.5 cm  
**Height:** 2.5 - 3.5 cm

**Showcase Packaging**  
60 showcases (1 unit) /  
60 units per master box

\*Ask for available colors.

**\*MADE WITH PRESERVED PETALS**

PRESERVED



# FLOWERS

Anemone



**Size**

**Diameter:** 9.0 - 9.5 cm

**Height:** 4.0 - 4.6 cm

**Showcase Packaging**

60 showcases (1 unit) /  
60 units per master box

\*Ask for available colors.

Buttercup



**Size**

**Diameter:** 4 - 4.5 cm

**Height:** 3.2 - 3.5 cm

**Showcase Packaging**

72 showcases (6 unit) / 432  
units per master box

\*Ask for available colors.

Myosotis



**Size**

**Diameter:** 3.3 - 3.7 cm

**Height:** 1 - 1.3 cm

**Showcase Packaging**

176 showcases (16 unit) /  
2816 units per master box

\*Ask for available colors.

**\*MADE WITH PRESERVED PETALS**

PRESERVED



# OTHERS





# OTHERS

## Green Ball



**Size**  
**Diameter:** 6.0 - 6.5 cm  
**Height:** 4.5 - 5.0 cm

**Showcase Packaging**  
6 showcases (30 unit) /  
1080 units per master box

\*Ask for available colors.

## Hydrangea



**Size**  
16-22 cm

**Industrial Packaging**  
Packaging HB 30 units  
Packaging HB 2 28 units  
Packaging FB 38 units

\*Ask for available colors.





# STEMS, LEAVES & SEPALS



# STEMS

Stem 50 CM



Stem 60 CM



PRESERVED

Grade	Total Units per master box
Classic Stem 30cm with or whitout needle inserted + Sepal	700
Classic Stem 50cm with or whitout needle inserted + Sepal	400
Classic Stem 60cm with or whitout needle inserted + Sepal	300

# BUNCH STEMS



Sepals



Grade	Packaging	Bunches	Total Units
Classic Stem 30cm with or without needle inserted + Sepal	Industrial x6	120	720
Classic Stem 50cm with or without needle inserted + Sepal	Industrial x6	50	300
Classic Stem 70cm with or without needle inserted + Sepal	Industrial x6	40	240

PRESERVED



# SEPALS



**Product**  
Leaves 3-5 leaflets

**Packing / units per internal box**  
bags x100 units



**Product**  
Sepals

**Packing / units per internal box**  
bags x100 units

PRESERVED

Hoja  
Verde

**PRESERVED ROSES**  
—— CATALOG 2025

## CONTACT US

Panamericana Norte Km 46, Barrio La Bola, Sector Guachala

**CAYAMBE-ECUADOR**

[sales@alinatura.com.ec](mailto:sales@alinatura.com.ec)

+593 992 668 880

## COMERCIAL OFFICE NL

Fresh Chain BV / Postbus 142, 2180AC Hillegom

[Informatie@FreshChain.nl](mailto:Informatie@FreshChain.nl)

+31 06 5134 5597



@HojaVerderoses

[www.hojaverde.com.ec](http://www.hojaverde.com.ec)